

# Horse Shoes

## The Imperial School

*Horse Shoes* is Drew Diver and Jacob Graham, two musicians who found one another some years ago while playing in various bands around rural north/east, Ohio. "We both grew up listening to *The Smiths* nonstop and we've spent our entire lives trying to write the strongest melodies we possibly could."

This obsession with strong melodies and perfect pop comes across loud and clear on their first release "*The Imperial School*" (Shelflife Records, 2009). Drowsy, unrefined boyish vocals and lo-fi production set the stage for the saddest and simplest three minute pop songs the world has ever known.

"We wanted to make something that everyone could relate to and feel a connection to. The songs are all about growing up out in the country, spending perfect childhood summers with your family and having your heart broken for the hundredth time by the age of sixteen."

If you're a fan of classic Sarah Records (*The Field Mice*, *The Hit Parade*) or current Swedish pop (*The Embassy*, *Air France*, *The Legends*) *Horse Shoes* "*The Imperial School*" is something you won't want to miss! Having already played concerts in Stockholm and New York City, Jacob and Drew have big dreams and short attention spans. They're currently working on a full length release due sometime next year.

\*

### Praise for Horse Shoes

"Mixing all the shimmer and fun of *The Legends* and *The Radio Dept.* with the emotion and instrumentation of *Field Mice* (and pretty much every other Sarah Records artist), the band create **super tracks** that are built as much for a full picnic as they are for your morning tea."

— The Culture of Me

"...sublime chiming pop music with a smidge of the irony and **emotion of Morrissey** and all of the gentle ringing melodies and fragile vocals one might find similar to **early New Order**."

— Azltron

"...they come across like bedroom demos from *My Bloody Valentine*, or perhaps a more dark-euro-pop version of *Postal Service*. I find the drowsy, unrefined boyish vocals and lo-fi sounding production to be **quite attractive**."

— Cream Team

"Horse Shoes' songs are **so dreamy it hurts**. Songs like "Midnight Running Club" and the amazing "I Can't Decide" recall many a Sarah Records band, but I'd say their closest contemporaries lie somewhere between *The Bridal Shop* and *Apple Orchard*."

— Skatterbrain

"If you're familiar with Shelflife artists, you probably also know Swedish band *Days*, and you could say that *Horse Shoes* is their American equivalent. **Beautiful and catchy** indiepop-songs is what we'll get, and I'm already looking forward to the 8-track-EP."

— Music of the Moment



Horse Shoes The Imperial School

### Compact Disc

1. Changing Winds
2. Hay Come Back!
3. Midnight Running Club
4. I Can't Decide
5. Dying in the Countryside
6. Keep Believing

### Seven-Inch

- A. The Imperial School
- B. The Perfect Combination

\*

Catalogue number: LIFE1008

List price: \$15

Release: September 22, 2009

UPC: LP 7-53182-09978-0

\*

[www.myspace.com/horseshoesmusic](http://www.myspace.com/horseshoesmusic)  
[www.shelflife.com/catalogue/LIFE1008.html](http://www.shelflife.com/catalogue/LIFE1008.html)

Press inquiries: Matthew Bice  
[matthew@shelflife.com](mailto:matthew@shelflife.com)



Distributed by CTD, Ltd.  
[ctd@carrottoprecords.com](mailto:ctd@carrottoprecords.com)

A SHEFLIFE RECORDS PRODUCT

All other inquiries:  
Ed Mazzucco, [info@shelflife.com](mailto:info@shelflife.com)  
PO Box 82141, Portland, OR 97202

Shelflife Records  
[www.shelflife.com](http://www.shelflife.com)