

# shelflife records



1. happy people, scary planet
2. if it shines, we have it
3. they would probably talk, sleep or fuck
4. even lineup
5. friends who make you lonely
6. paper sun
7. best friends
8. the concept of being a slightly wounded bear
9. sun substitute
10. cotton elbows
11. i wore a smile
12. crowded room
13. hard to get sleep

## kawaii

### "if it shines, we have it" cd

Shelflife Records presents "If It Shines, We Have It," the debut album from Norway's Kawaii. This duo synth their way through 13 smart pop songs. Merging charming male and female vocals over crisp electro-beats, toy keyboards, organs and jazzy guitars, Kawaii creates melodies that will keep you dancing. Their style is sweet and sensible, but below the surface lies an erie multi-layered edge -- haunting at times -- pulling influences from some well-known Crépuscule and Factory artists. You can say their music follows the Orchestral Manoeuvres In The Dark school of rock. Experimental, but always tied to a tried and true pop song structure. Kawaii's music is honest, liberating and satisfying.

The 'sounds of silverware' perfection of "If It Shines, We Have It" can be directly attributed to the influence of a tiny kitchen, in which this album was wholly recorded. Robert Pietrusko and Andrew Prinz (from Mahogany) were later recruited to add their own creative treatments to six of the thirteen mixes, so you can expect the production to be in top form. Artwork by Bügelfrei (Radio Khartoum) ties the package together.

**FOR FANS OF:** O.M.D., The Postal Service, Figurine, Kanda, early Magnetic Fields, Mahogany, Remington Super 60, Pacific

**NOTES:** 13 track cd in digi-pak

**CAT NUMBER:** LIFE 054

**UPC:** 6-64449-29992-2

**DISTRIBUTION:** CTD, ltd - Patrick Monaghan / patrick@carrottoprecords.com

---

shelflife records / [www.shelflife.com](http://www.shelflife.com) / [info@shelflife.com](mailto:info@shelflife.com)